



## Transfrigoroute International

The Inter-Professional Organisation Serving Temperature-Controlled Transport and Logistics

# TI Position Paper on the Urban Dimension of Transport Policy

Transfrigoroute International (TI), the specialist independent umbrella association for the temperature-controlled road transport, greatly welcomes the European Commission's consultation on urban mobility, as urban mobility and deliveries is a key aspect of TI's concerns and activities.

TI is very aware of the fact that roughly 25% of CO<sub>2</sub> emissions in transport occur in urban centres and that it will be vital to tackle these if we want to achieve the target to reduce GHG emissions by 60% until 2050 as laid down in the European Commission's 2011 White Paper "*Roadmap to a Single European Transport Area - Towards a competitive and resource efficient transport system*".

### **TI calls on decision-makers to develop appropriate measures to ensure safe and sustainable deliveries to customers in urban areas**

TI believes that – although the policy options set out in the consultation appear to be capable of helping to enhance urban mobility – **temperature controlled transport needs to be given closer attention**. Our trucks deliver basic goods such as foodstuffs and pharmaceuticals to various sites in urban centres (pharmacies, supermarkets, restaurants, cafés, etc.).

**The safety of these goods – and therefore the safety of consumers – is dependent on the flawless maintenance of the cold chain throughout delivery.** In most of the cases, there is no viable alternative to road transport and our trucks are specifically made for this type of transport.

#### *Local strategies for better and more sustainable urban mobility*

Given the vital importance of temperature controlled road transport – supplying basic consumer goods needed by any European citizen – our industry is keen to share its expertise in order to develop 'Urban Sustainable Mobility Plans'<sup>1</sup> in a real partnership approach. **TI has the 'hands-on' knowledge from day-to-day experiences to develop solutions to practical problems in the context of urban infrastructure** with the goal of achieving a better and more sustainable urban mobility.

Sustainable mobility plans need to be drawn up in cooperation with relevant stakeholders to tailor them to local needs and realities. A case study where input and coordination with road transport business proved to be a major success was the organisation of the Olympic Games in London during the Summer 2012.

#### *Parking spaces a key necessity to enable urban freight logistics*

In many cities and urban centres there is a **lack of sufficient and appropriate parking spaces**. However, freight unloading needs to be made in the proximity of points of delivery in order to avoid the risk of breaking the cold chain. This creates major problems at the current point of delivery regarding the temperature and hygiene conditions of goods. Food deliveries to stores and restaurants for example require close-by parking areas as goods cannot be left unloaded at sidewalks and need time to ensure an adequate storage.

#### *Best practices and derogations for sensitive freight*

Various urban areas have implemented different methods to restrict access such as road tolls and low emission zones. However, the great variety of these measures is a big administrative hurdle in logistical planning and can even hinder delivery. Therefore, TI calls for an **EU-wide best practice sharing on access restriction measures and urban pricing schemes**. Moreover, cities in particular

---

<sup>1</sup> Defined as "a Strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life. It builds on existing planning practices and takes due consideration of integration, participation, and evaluation principles".



## Transfrigoroute International

The Inter-Professional Organisation Serving Temperature-Controlled Transport and Logistics

have very tight and complex regulations for time access. It is thus necessary to **establish priority rules for time-sensitive deliveries such as temperature controlled freight.**

### *Rewards for investing into 'green' technology of heavy goods vehicles*

Over the past few months and years, our industry has invested important resources to make silent delivery possible. This investment in turn has enabled urban deliveries during night time (where commercially and socially acceptable) and allow for congestion reductions during peak hours.

TI therefore calls upon decision-makers to **promote sustainability by providing financial incentives to transport companies which invest into environmental friendly technologies and innovative approaches.** It is important to bear in mind that trucks are not the only source of noise emissions but handling equipment, driving style and doors of delivery areas also need to be taken into account.

\*\*\*

## About Transfrigoroute International

---

Founded in 1955 as a non-profit association, TI is the specialist independent umbrella association for the temperature-controlled road transport sector. TI comprises 15 national member associations in Europe and North Africa and thousands of members involved in temperature-controlled logistics and the transportation of foodstuffs by road tanker vehicles. TI is open to both haulage companies which transport foodstuffs or perishable goods using insulated/refrigerated vehicles, as well as manufacturers of commercial vehicles, trailers, vehicle bodies, refrigerating equipment, and accessories, as well as technical testing organizations.

The social responsibility borne by the temperature controlled transport industry by far exceeds the proportion of the total EU fleet size, estimated to be approximately 10% compared to other transport activities. **Our sector plays a vital role in ensuring the continuation of the cold chain for perishable foodstuffs by assuming the legal obligations under the General Food Law for the public health and safety of all 500 million EU consumers.**